

Media Kit

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 洛杉磯華人資訊網
ChineseInLA.com

 紐約華人資訊網
NYChinaRen.com

 灣區華人資訊網
ChineseinSFBay.com

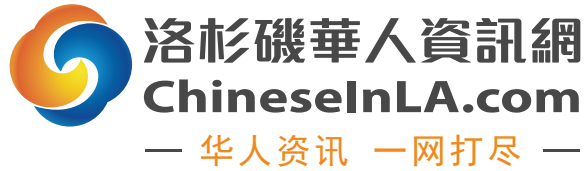
 西雅圖華人資訊網
SeattleChinaRen.com

 費城華人資訊網
ChineseInPA.com

 休斯敦華人資訊網
ChineseInHouston.com

 波士頓華人資訊網
ChineseInBoston.com

 大華府華人資訊網
DCChinaRen.com



■ Company History

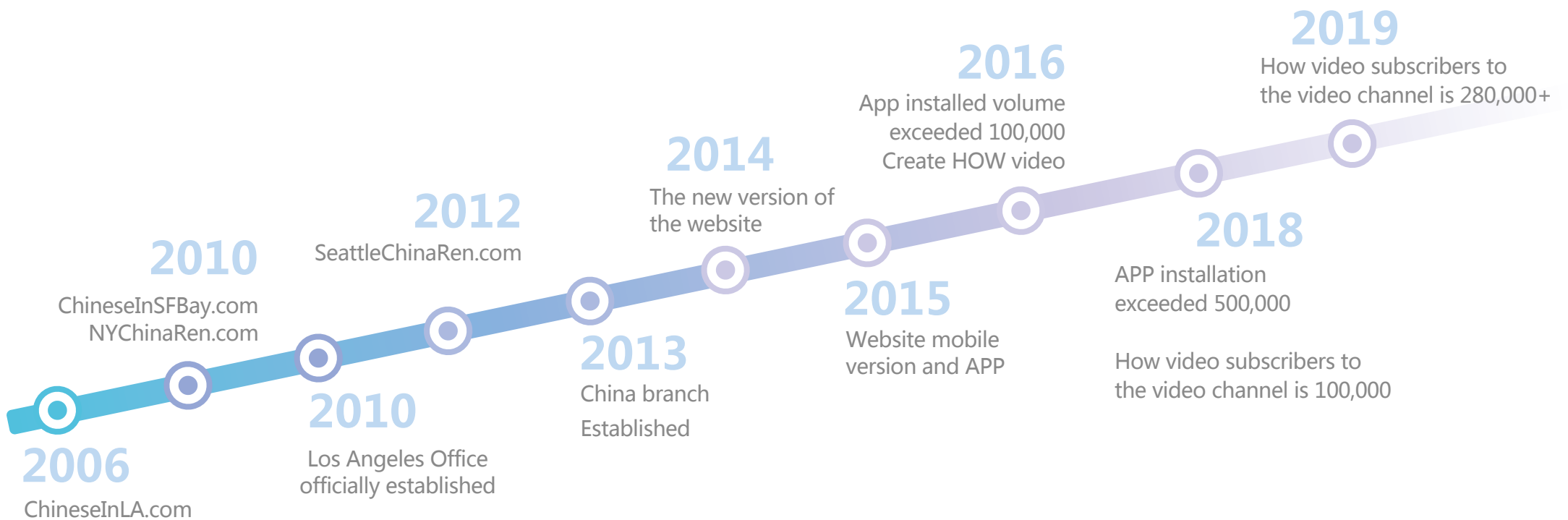
ChineseInLA.com was built in 2006, affiliated with Zach Technology Inc. After that, in 2010, the NYChinaRen.com and ChineseInsSFBay.com were established. In 2012, the SeattleChinaRen.com was established.

After 13 years of development, The 17 Chinese websites covering the whole country have all been online and are recognized in the local Chinese community.

In 2015, the mobile version of the website and the APP were all online, which made it easier for local Chinese to get the information they need, when and where they need it.



Company History





■ Website Management Concept

華人資訊，一网打尽

The initial purpose of the website was to unite the Chinese and solve practical difficulties. Overseas Chinese provide a detailed, authentic and efficient local life information platform. After 13 years of development, the company's team has kept pace with the times, constantly reforming and innovating in the functions of the website, featured projects and service levels, and has implemented the concept of "Chinese information, one network" .





Website Introduction

ChineseInLA.com is a life information sharing website for Chinese in the Greater Los Angeles area.

It is intended to serve more Chinese people on the Internet. At the same time, it provides a free classified information publishing platform for local Chinese and merchants.



Category

The website currently provides information: Renting, job hunting, question and answer discussions, immigration, etc.
Business Information: Restaurants, Lawyers, etc.

Classified Information



Renting a house Job hunting

Question and answer Discussion



Immigration Exposure station

Business Information



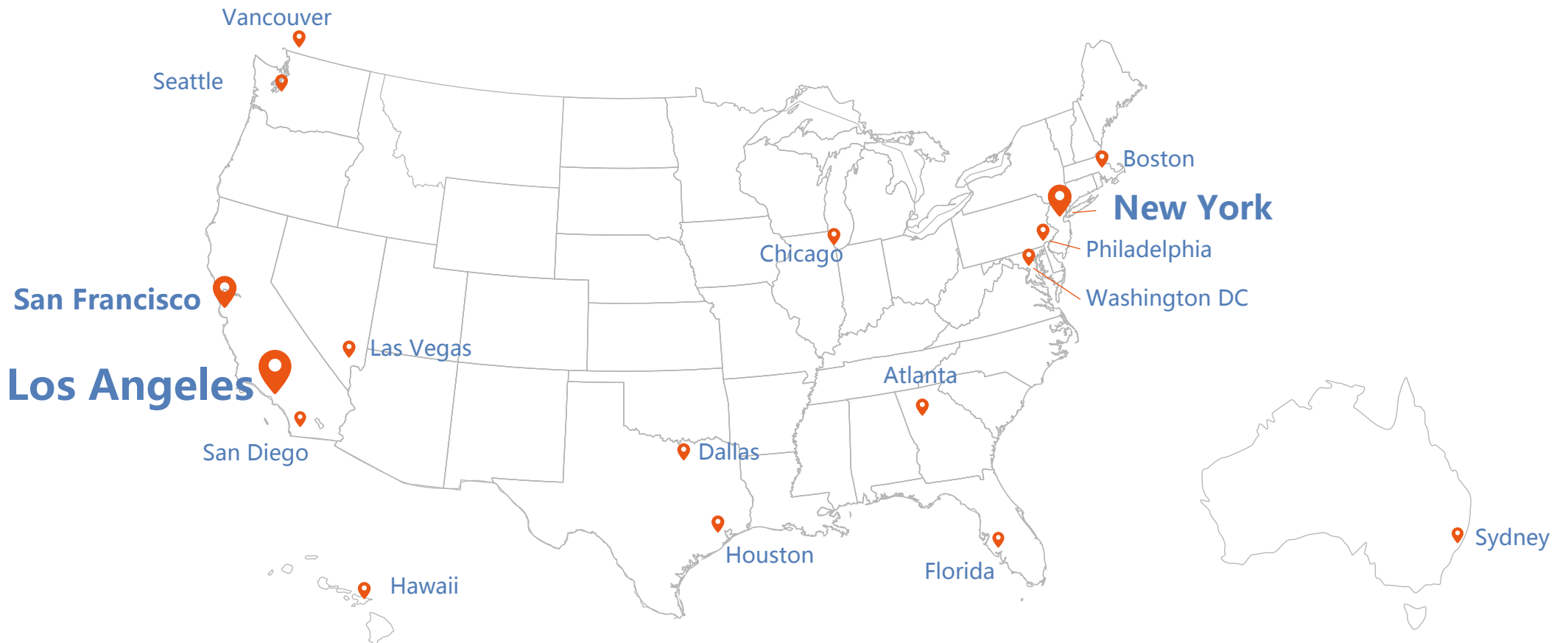
Lawyer Restaurant

Opinion Leader



How Video Encyclopedia

Website Distribution



Core Function

As a local life service platform, the website not only provides users with a free information sharing platform, but also provides a comprehensive product display platform for merchants. In recruitment, real estate, cars, travel, We have been cultivating many local services such as finance, law, food, and second-hand, and we have built many special features.

BBS

We have created nearly one hundred classified forums covering the Chinese life. In all aspects, users can browse information or post interactions in the forum according to their needs.

HOW video

In 2016, we established the "How Video" channel on Youtube, inviting experts from different fields. Using video explanations to popularize American common sense with more people, the number of views and subscriptions in this column is increasing.

Deal

The discount function combines the living habits of Chinese Americans, provides users with ultra-low discounts on clothing, food, housing, etc., and puts discount coupons, group purchases, supermarket discounts, credit cards and other practical information.

Company

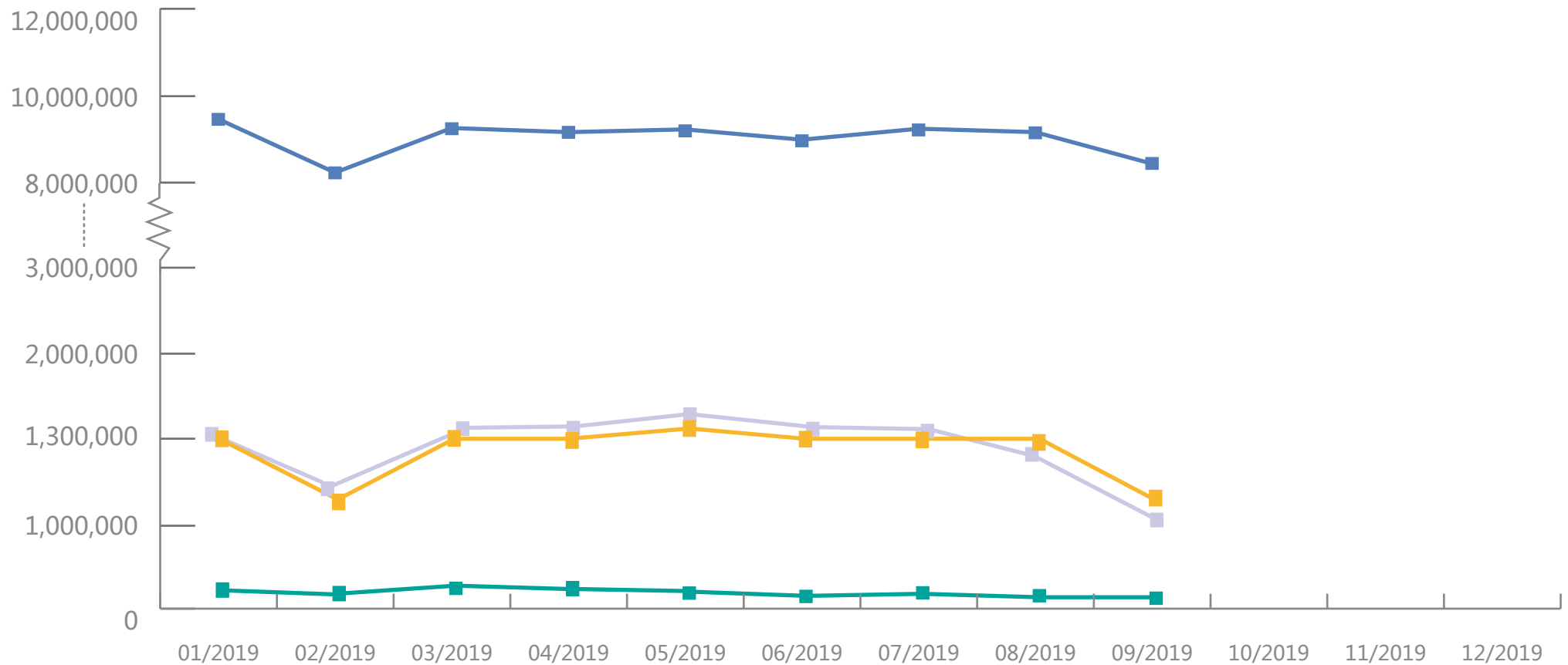
Living in the United States, it is very important to solve the problem of clothing, food, housing and transportation. Through our business reviews Columns can effectively help users filter out businesses with low word-of-mouth and low scores.

Job

In order to facilitate the successful Chinese jobs in the United States and improve the efficiency of recruiting Chinese companies, We have specially established a talent pool section. Enterprises and individuals in need can create resumes in the talent pool, which is convenient, fast and efficient.

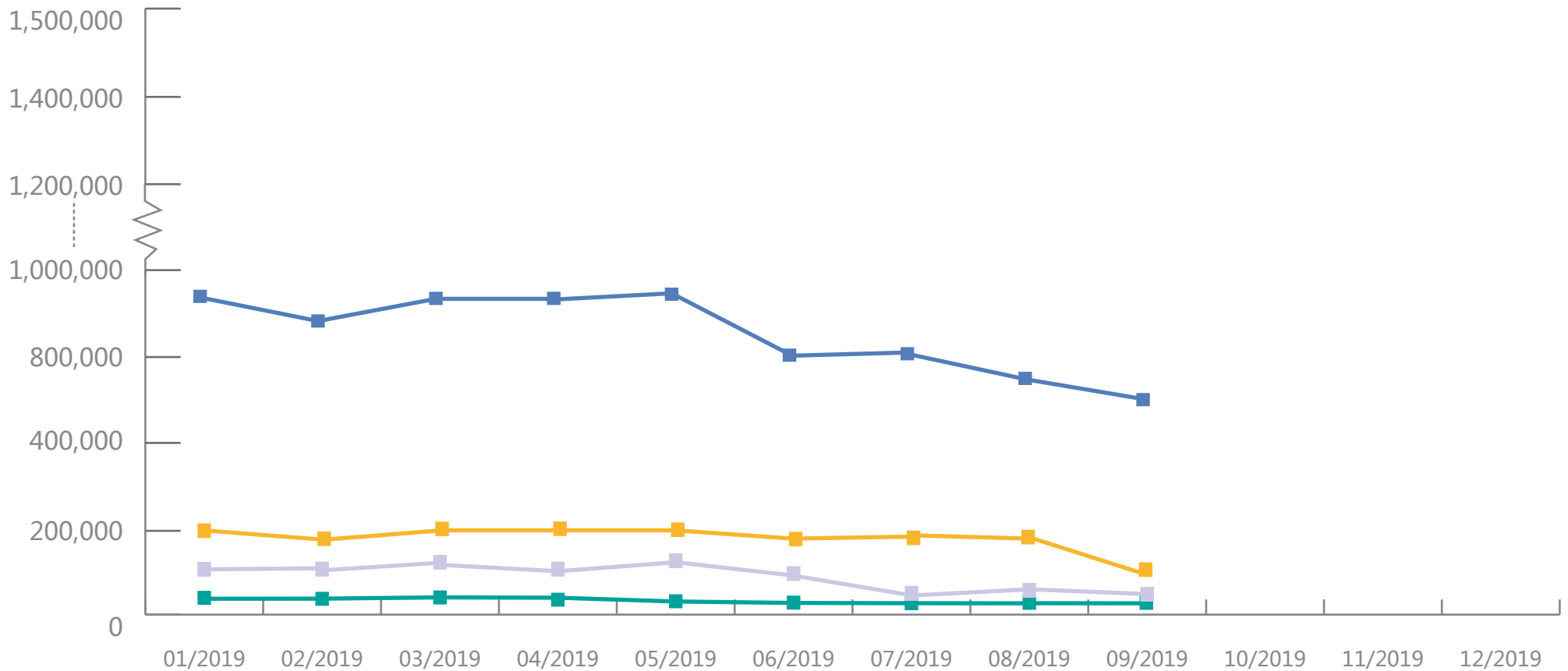
2019 Page view

LA : 120,000,000+ NY : 18,000,000+ SFBay : 17,000,000+ SEA : 4,200,000+

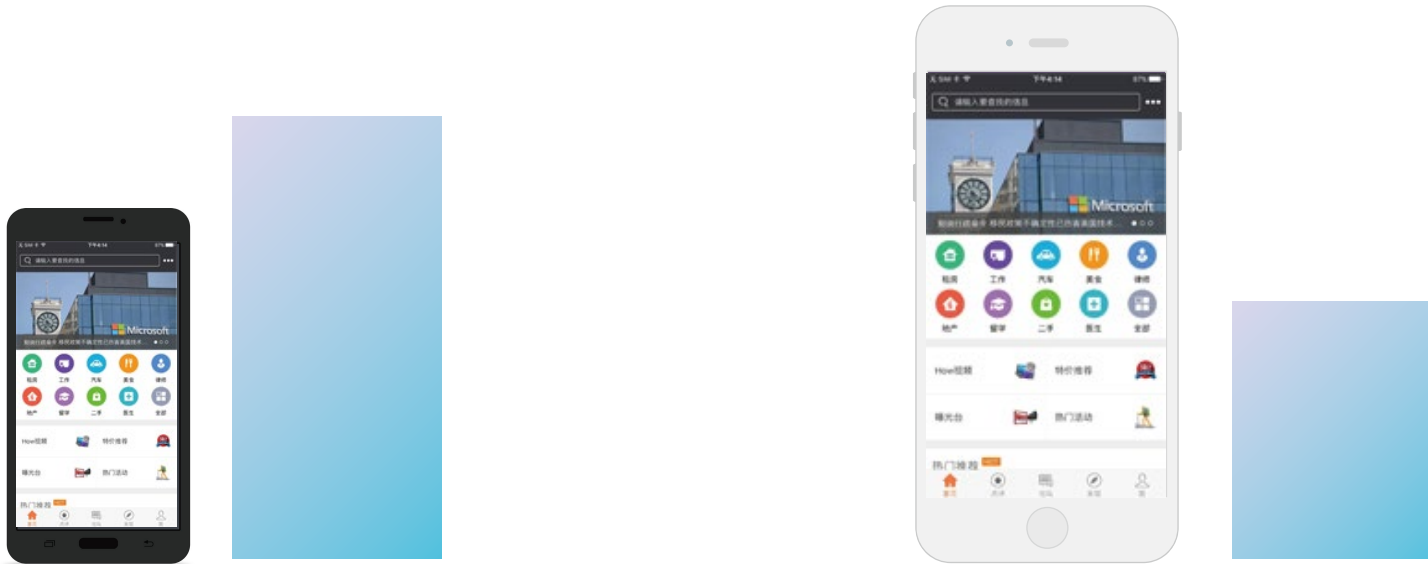




2019 Visitor

LA : 10,000,000+ NY : 2,500,000+ SFBay:1,800,000+ SEA : 700,000+

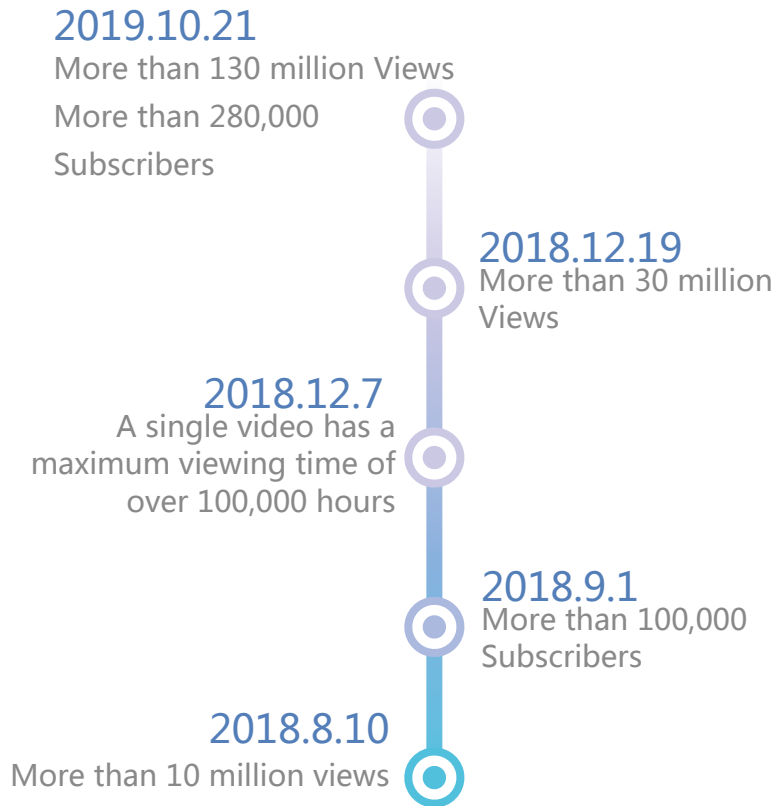


APP Downloads



 4600000+  3300000+

How Video Traffic



2019 How Video Youtube Views

Social Media

In addition to the website, our WeChat public account, Weibo, Facebook and other social platforms have accumulated a certain number of fans, and the publicity effect is obvious. In addition, we also cover Chinese people in all directions through search engines, network alliances, video websites, and social networks.

Newsletter

Every week, we select high-quality event information, hot news, discount information, and push to the subscribers in the form of Newsletter. Currently, there are more than 50,000 subscribers in this section, and many Chinese friends enjoy a happy and fulfilling weekend through Newsletter.

Wechat

In 2014, the WeChat public account of the Los Angeles Chinese Information Network was established. Now it is already a fan of hundreds of thousands of fans. The number of fans of the public in New York and San Francisco has reached 90,000 and 30,000.

ChineseInLA.com subscribe



170000+



69000+

NYChinaRen.comsubscribe



120000+



20000+

ChineseInSFBay.com subscribe



40000+



10000+

SeattleChinaRen.comsubscribe



27000+



7300+

Advertisement Form

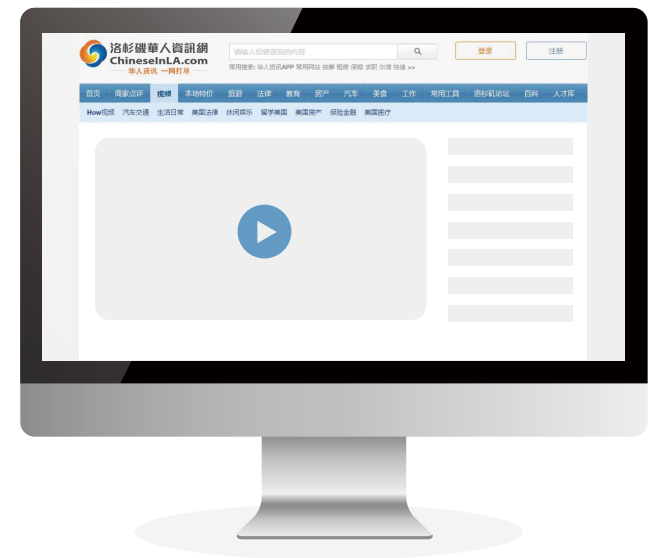
Display ad



Article advertisement



Video ad



Stream advertising



■ Advertiser

